



Bismarck Veterans Memorial Public Library

May 31, 2024

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: Bismarck Veterans Memorial Public Library celebrates Summer Reading Challenge for All Ages

WHAT: This summer, ***Adventure Begins At Your Library!*** Everyone in the family can log minutes of reading to earn badges, rewards, and the chance to win fabulous Adventure Baskets geared toward local family fun. Log in to Beanstack at <https://bismarcklibrary.beanstack.com/reader365> to set up your account and register for the challenge.

As you journey through the challenge, each participant can earn virtual badges for every 150 minutes read, up to 1200 minutes. These badges are not just for show — they are your ticket to exciting rewards! Earning a virtual badge also means a visit to the library to pick up a brag tag that matches the virtual badge. And when you have reached the halfway mark of 600 minutes, a free book is yours to keep, a token of our appreciation for your reading efforts.

Remember, this challenge is for everyone, regardless of the number of minutes read. Each week during the 8-week challenge, a lucky winner who has logged minutes that week will be awarded a Family Adventure Basket. The eight weekly Adventure Baskets are not dependent upon the number of minutes read, just that your participation is recorded. The weekly drawing will occur on Thursdays, with prizes available to pick up the following day. All Adventure Baskets are for fun activities available in the Bismarck-Mandan area.

At the end of the challenge period, if a participant completes the 1200-minute reading challenge, that reader will be entered in a drawing for our Grand Prize Family Adventure Basket: a prize package encouraging a lucky family to get out and explore their community. Families are eligible to win only one basket during the 8-week participation period. Still, every reader who completes the challenge is eligible for the Grand Prize drawing.

WHEN: Friday, May 31, 2024 through Friday, July 26, 2024.

WHERE: <https://bismarcklibrary.beanstack.com/reader365>

WHO: Free and open to readers of all ages.

FOR ADDITIONAL INFORMATION CONTACT: **TRACI JUHALA, HEAD OF YOUTH SERVICES**

Bismarck Veterans Memorial Public Library
515 N. 5th St., Bismarck, ND 58501 USA
Phone: (701) 355-1495 | tjuhala@bismarcklibrary.org

MEDIA KIT: <https://www.bismarcklibrary.org/2221/For-the-Press>

SOCIAL MEDIA: www.facebook.com/bismarcklibrary/

SENT BY: Kevin R. Tengesdal, Public Information Specialist
Bismarck Veterans Memorial Public Library
Phone: 701-355-1450 | ktengesdal@bismarcklibrary.org